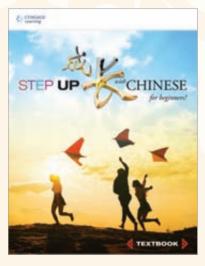
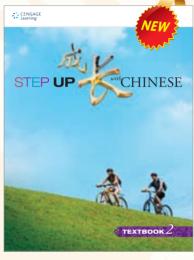
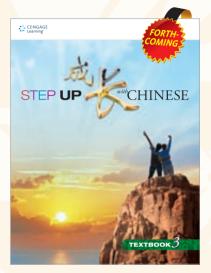
Step Up with Chinese 成长

Carol Chen-Lin 陈少元 Janice Dowd 陶洁琳 Lucy Lee 竹露茜 Audrey Li 李艳惠 Dali Tan 谭大立 Beijing Language & Culture University 北京语言大学







tep Up with Chinese is a pioneering, standards-based introductory Chinese textbook series designed by North American educators in collaboration with Chinese language specialists at the Beijing Language & Culture University. Highly learner-friendly and task-centered, **Step Up** develops all four language skills while incorporating the ACTFL 5Cs. Students will learn all the necessary material to engage others in meaningful communication and gain a better understanding of the Chinese culture.

This three-volume series will cover three years of instruction at the secondary school level. Each volume includes a Textbook, a Workbook and a Teacher's Guide. Each textbook offers ten themed lessons. The accompanying Workbook features a wide variety of different types of exercises to enhance students' proficiency in all four language skills. *Step Up* makes an excellent course material for high school students as well as highly-motivated middle school students who have had little or no prior exposure to the Chinese language.

KEY FEATURES

- Includes topics relevant to secondary students' everyday experience
- Breaks down lesson into manageable chunks to help students progress from "bite-size" stages to more lengthy and complex tasks
- Spiraling design helps students build upon existing knowledge and facilitates the gradual mastery of skills
- Offers a variety of communicative classroom activities to help students achieve target language goals
- Interweaves Chinese cultural information into the texts, visuals and activities







- Encourages students to use the target language to talk about their own lives
- Reinforces language learning by making connections to other content areas

《成长》是一套具有开拓性的、适合中学使用的中文教材,由北美和北京语言大学的中文教育专家,以及圣智学习出版集团合作开发。教材以美国外语教学的5C原则为纲,结合生活情境和真实语料,注重人际沟通三种模式的训练。全书也通过文化体验和学科贯连等内容,使语言学习生动有趣,并能学以致用。

整套教材分三个级别,每级包括课本、练习册、教师手册。每级课本有十个单元的内容,供一学年使用。练习册围绕听说读写四大技能,帮助学生打下扎实的基本功。本套教材还有专门的网站,为教师和学生提供更多的资源。

主要特点

- ❖ 话题贴近学生日常生活
- ❖ 每单元由多个步骤组成,帮助学生从最基本、简单的表达, 慢慢提升到更长、更复杂的表达
- 教材应用螺旋式教学法,学生通过反复训练和学习来巩固所学,温故知新
- ❖ 课堂交际活动丰富多样,帮助学生达到既定的语言和文化 学习目标
- ❖ 在课文与活动中融入传统与现代的中华文化内容
- ❖ 在语言教学和其他学科之间设置联系,强化语言学习

"[High school] students can really relate to a lot of scenes and see their own lives in the textbook instead of just knowing someone else's life in China."

– Jie L<mark>ei,</mark> Geor<mark>ge</mark> C. M<mark>arsha</mark>ll high Schoo<mark>l</mark>







Instead of the traditional text-vocabularygrammar centered approach, each chapter is broken down into small chunks of pattern to learn, followed immediately by practice exercises to solidify understanding. Each step builds upon previously learned vocabulary and sentence patterns in a systematic way.



End-of-lesson reading texts and exercises help students review and synthesize what they have learned in the current and previous lessons.









"Excellent! The workbook is one of the first I have reviewed that appears not to waste students' time."

- Leslie Zimring, Summit School District

Program Components 配套产品				
		Step Up Volume 1	Step Up Volume 2	Step Up Volume 3
TEXTBOOK	Simp, Hdcr	9789814246637	9789814455176	9789814455190
WORKBOOK	Simp, Pbk	9789814246644	9789814455183	9789814455206
MP3 AUDIO		Free Download	Free Download	Free Download
TEACHER'S GUIDE		Complimentary	Complimentary	Complimentary
BOOK COMPANION WEBSITE		http://stepup.cengageasia.com		



The Book Companion Website offers open access to the FREE *pinyin* pronunciation guide, complete audio program, and chapter-by-chapter online vocabulary flashcards and listening activities.

Instructors can register to gain access to the complimentary Teacher's Guide and Workbook answer keys.

ALSO RECOMMENDED 同时推荐





Chinese Treasure Chest See p20



Learn Chinese • Illustrated Chinese-English Dictionary



Chinese Grammar Step by Step



Jia You! Chinese for the Global Community See p14

Go! Chinese

Beginner Series:

Julie Lo 罗秋昭 Emily Yih 薛意梅

Intermediate Series:

Developed by IQChinese IQChinese 策划主编

o! Chinese together with IQChinese Go (multimedia CD-ROM) form an integrated Chinese language program that offers an easy, enjoyable and effective learning experience for learners of Chinese as a foreign language. The themes and lesson plans of this program are designed with reference to ACTFL's 5Cs and the Curriculum Guides for Modern Languages developed by the Toronto District Board of Education.

The 8-level program is divided into two series: Beginner and Intermediate. The Beginner Series (Go100 – Go400) equips students with vocabulary and common expressions for everyday interactions in Chinese, while the Intermediate Series (Go500 – Go800) places more emphasis on cultural comparison, self-expression and opinion exchange. Each level includes a textbook, a workbook, and an optional companion multimedia CD-ROM (sold separately).

The *Beginner series* of this program comprises four levels (Go100 – Go400) and each level can be completed in about 60 hours (40 hours textbook + 20 hours CD-ROM). The *Intermediate series* of this program comprises four levels (Go500 – Go800) and each level can be completed in about 80 hours (60 hours textbook + 20 hours CD-ROM).

A comprehensive Instructor Resource Pack (one for each level of Go100 – Go400) offers lesson plans, flashcards, and an audio CD. In addition, complimentary instructors' resources are available online.

The optional companion multimedia CD-ROM s give learners access to audio, visual and textual information about the language all at once. Chinese typing is systematically integrated into the program to facilitate the acquisition and retention of new vocabulary and to equip students with a skill that is becoming increasingly important in the internet era wherein professional and personal correspondence are largely done electronically.

KEY FEATURES

- Develops students' four skills with emphasis on listening and speaking
- Incorporates topics relevant to students' daily lives
- Integrates a variety of communicative activities such as role play, interview, pair work and games to allow students to practice using the language in meaningful contexts



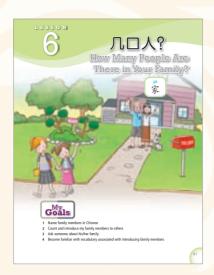
Go! Chinese 教材是一套针对第二语言学习者设计的中文产品。本系列参考了美国外语教学(ACTFL)五大目标(5Cs)以及加拿大多伦多外语教育课程大纲,采用主题式课程设计,课程内容围绕着学生的日常生活。本套教材的一大特点是采用螺旋式教学法,学生通过反复训练和学习来巩固所学,温故知新。每课也适当加入学习任务和交际活动,让学生实际运用所学。本系列教材与IQChinese 研发的 IQChinese Go 多媒体数码教材配套使用,除涵盖听、说、读、写四大语言技能外,课程还加入了"电脑中文打字"活动,不但加强词汇和听力训练,也让语言学习更有趣、更实用、更跟得上时代!

Go! Chinese 系列每级包括学生用书、练习册、以及教师手册。初级系列共分四级(Go100-Go400),侧重词汇与语法的学习,培养学生的基本口语交际能力,每级的学习时间约为60小时(学生用书及练习册40小时+多媒体光盘20小时)。中级系列共分四级(Go500-Go800),侧重文化与表达能力,训练学生用中文与他人交换意见,表达思想,每级的学习时间约为80小时(学生用书及练习册60小时+多媒体光盘20小时)。教师手册提供各课教案及练习册参考答案,教师可随时上网免费下载。

Go! Chinese 系列也另售教师教学资源配套。教师教学资源配套内容丰富完善,包括各课详细教案、学生和教师用字卡、录音光盘及练习册参考答案。

主要特点

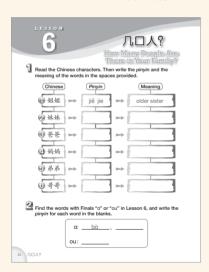
- ❖ 注重发展学习者的听说读写,尤其是听说技能
- ❖ 从家庭、学校,到兴趣爱好、购物、美食,选取与学习者日常生活息息相关的话题。
- ❖ 精心编排的□语交际活动,如角色扮演、对话以及游戏,让学习者在丰富的语境中学习和使用语言。

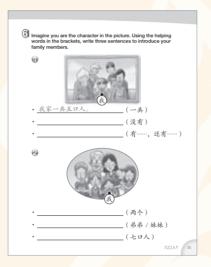






Go100 Lesson 6: Each lesson introduces new vocabulary and simple sentence structures in a communicative context, and allows students to practice them through speaking activities.





The Workbook features *pinyin*, grammar, word recognition and writing exercises closely linked to the lesson content.

Activities in the CD-ROM require students to type in Chinese characters as the words are read to them or shown on the computer screen. This multi-sensory approach keeps students actively engaged while they sharpen their skills on listening, pronunciation and word recognition.



Go! Chinese Beginner Series*

	Program Components 配套产品					
			Go100	Go200	Go300	Go400
	TEVEDOOK	Simp, Pbk	9789814246422	9789814246446	9789814246460	9789814246484
	TEXTBOOK	Trad, Pbk	9789814226882	9789814226936	9789814281478	9789814281492
	WORKBOOK	Simp, Pbk	9789814246439	9789814246453	9789814246477	9789814246491
	WORKBOOK	Trad, Pbk	9789814226929	9789814226943	9789814281485	9789814281508
	CD-ROM (PC/MAC)	Simp & Trad	9781111956561	9781111956578	9781111956592	9781111956608
	TEACHER RESOURCE PACK	Simp	9789814410984	9789814410991	9789814416009	9789814416016
	MORE RESOURCES ONLINE		Visit www.cengageasia.com/chinese • Download FREE sample lessons, watch a demo of the			
			companion CD-ROM, access flashcard templates, lesson plans and Workbook answer keys.			

Go! Chinese Intermediate Series*

Program Components 配套产品					
		Go500	Go600	Go700	Go800
TEXTBOOK	Simp, Pbk	9789814246514	9789814246538	9789814246552	9789814246576
	Trad, Pbk	9789814336130	9789814392204	9789814455251	9789814455275
WORKBOOK	Simp, Pbk	9789814246521	9789814246545	9789814246569	9789814246583
	Trad, Pbk	9789814336147	9789814392211	9789814455268	9789814455282
CD-ROM (PC/MAC)	Simp & Trad	ТВА	ТВА	ТВА	ТВА
MORE RESOURCES ONLINE		Visit www.cengageasia.com/chinese • Download FREE sample lessons, watch a demo of the companion CD-ROM, access lesson plans and Workbook answer keys.			

^{*} Each volume is offered in both Simplified and Traditional Chinese editions.

ALSO RECOMMENDED 同时推荐



IQChinese Pinyin (ISBN 9781111956585)



Chinese Treasure Chest See p20



Learn Chinese • Illustrated Chinese-English Dictionary See p26

Mastering Chinese Language and Culture

双双中文教材

Wang Shuangshuang 王双双



astering Chinese Language and Culture is a 10-year curriculum designed for young learners (Grades 1–10) with a focus on developing strong reading and writing skills, as well as an understanding of and appreciation for the Chinese culture. The program may be adapted for K-5 Chinese immersion programs wherein non-heritage learners have consistent exposure to the language.

This series consists of 20 volumes. Volumes 1–9 systematically equip the students with a vocabulary base of some 1,000 Chinese characters using carefully controlled passages to reinforce the vocabulary and structures already taught. Students also learn to read *pinyin*, write characters, comprehend passages with familiar vocabulary and compose stories of their own. Volume 10–20 introduces the various cultural aspects of the Chinese language—*Chinese Idioms*, *Geography*, *Myths and Legends*, *Science and Technology*, *Literature and Poetry*, *Philosophy and History*.

Each volume bundle includes one textbook, and two workbooks. Volumes 1–5 also come bundled with flashcards. Volumes 1–9 may be paired with an optional CD-ROM featuring fun interactive word games, grammar activities, Chinese songs and animated lesson texts.

《双双中文教材》共20册,可供一至十年级学生使用。本套教材可帮助学生打下扎实的读写基础,并全面了解中华文化。教材也适用于K-5的沉浸式中文课程。

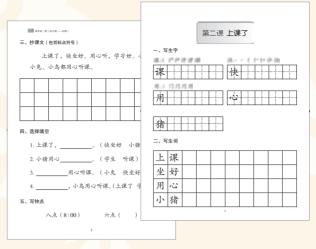
教材第1至9册着重于语言基础,识字量约1,000个,包括了从汉字、拼音、句型到短文的系统学习。课本趣味性强、深入浅出、易教易学。

第10至20册介绍一系列中华文化,每册各有专题,包括成语、地理、古代故事、神话传说、古代科技、文学、诗歌、科普阅读、哲学、历史等。

每册课本附有两本练习册,第1-4册配有识字卡,第5册配有拼音卡,供识字和拼音教学使用。第1-9册配有多媒体光盘(须另购),可增进学习乐趣并帮助学生巩固课堂所学。

这套教材体系完整、构架灵活、使用面广。学生可以从零起点开始,一直学完全部课程20册,也可以将后11册(第10-20册)的文化专题和第5册(汉语拼音)单独使用。这便于高中和大学开设中国哲学、地理、历史等专门课程,以及假期班、短期中华文化班、拼音速成班使用。





Textbook 3 Lesson 3: Lively illustrations, age-appropriate reading passages and carefully controlled vocabulary help build students' confidence. Students use flashcards for reviewing vocabulary.







Volumes 1–9 may be paired with a CD-ROM that is loaded with fun, interactive features to reinforce learning—from kid-pleasing music and sounds to exciting word games and animated stories.

Mastering Chinese Language & Culture (Vol.1-9)

双双中文教材(1-9册)

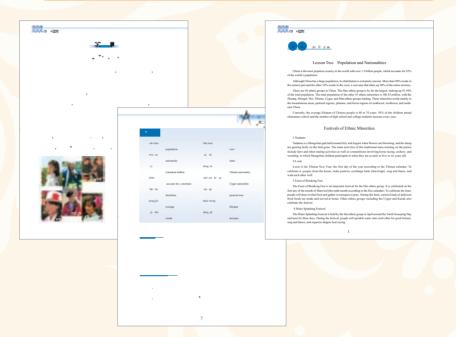
Program Components 配套产品

Each volume includes one textbook and two workbooks

Each volume includes one textbook and two workbooks				
Volume 1 bundle w/ flashcards	Simp, Pbk	9789000009732		
Volume 1 CD-ROM (PC only)	Simp, Individual	9789814246736		
Volume 2 bundle w/ flashcards	Simp, Pbk	9789000008933		
Volume 2 CD-ROM (PC only)	Simp, Individual	9789814246743		
Volume 3 bundle w/ flashcards	Simp, Pbk	9789000008940		
Volume 3 CD-ROM (PC only)	Simp, Individual	9789814246750		
Volume 4 bundle w/ flashcards	Simp, Pbk	9789000009749		
Volume 4 CD-ROM (PC only)	Simp, Individual	9789814246767		
Volume 5 bundle w/ flashcards	Simp, Pbk	9789000009756		
Volume 5 CD-ROM (PC only)	Simp, Individual	9789814246774		
Volume 6 bundle	Simp, Pbk	9789000009763		
Volume 6 CD-ROM (PC only)	Simp, Individual	9789814246781		
Volume 7 bundle	Simp, Pbk	9789000008988		
Volume 7 CD-ROM (PC only)	Simp, Individual	9789814246798		
Volume 8 bundle	Simp, Pbk	9789000009770		
Volume 8 CD-ROM (PC only)	Simp, Individual	9789814246408		

Volume 9 bundle	Simp, Pbk	9789000009008
Volume 9 CD-ROM (PC only)	Simp, Individual	9789814246880
MORE RESOURCES ONLINE	Visit www.cengageasia.com/chinese • Download FREE sample lessons, lesson plans and Workbook answer keys.	

Comprising 13 chapters, Vol. 11 Chinese Geography features concise and easy-to-digest bilingual passages on China's geography, covering topics such as land and weather, population and nationalities, mountains and rivers, famous cities and historical sites, and wildlife. Accompanying workbooks check students' understanding.



Mastering Chinese Language & Culture (Vol.10 – 20)

双双中文教材(10-20册)

Program Components 配套产品

Each volume includes one textbook and two workbooks

Volume 20 History of China Part 2	Simp, Pbk	9789000009183
Volume 19 History of China Part 1	Simp, Pbk	9789000009848
Volume 18 Ancient Chinese Philosophy	Simp, Pbk	9789000009831
Volume 17 Chinese Reading of Popular Science	Simp, Pbk	9789000009084
Volume 16 Chinese Poetry Appreciation	Simp, Pbk	9789000009077
Volume 15 Chinese Literature Appreciation	Simp, Pbk	9789000009824
Volume 14 Ancient Chinese Science & Technology	Simp, Pbk	9789000009053
Volume 13 Chinese Myths & Legends	Simp, Pbk	9789000009817
Volume 12 Ancient Chinese Stories	Simp, Pbk	9789000009800
Volume 11 Chinese Geography	Simp, Pbk	9789000009794
Volume 10 Stories about Chinese Idioms	Simp, Pbk	9789000009787

ALSO RECOMMENDED 同时推荐





Chinese Treasure Chest See p20



Chinese Picture Dictionary for Children



nary The Reading Garden
– Sprout Readers
See p22

See p24